



TUPA

Tuna Protection Alliance

Presentation for LDAC general assembly

May 11th, 2021



Who we are



A precompetitive initiative

Driven by French & Belgian companies

Common interest in improving the sustainability of the tuna sector



Coordinated and hosted by Earthworm foundation

Itl non-profit working alongside companies to regenerate our world through responsible supply chains



3 main objectives

Preserve tuna resources

Fight illegal fishing

Respect workers rights



TUPA composition



3 canneries



9 retailers



+
Coordinator



TUPA Observers



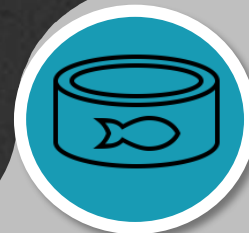


Scale of TUPA members

TUPA members employ approx. 600 000 people



TUPA members sell on FR market \approx 1% of the tuna caught worldwide



TUPA members have a combined annual turnover of over EUR €180bn



TUPA members have a combined annual tuna turnover of over €310M on FR market



Tuna commitment of TUPA members applies on French Market



TUPA members are sourcing from 700+ tuna fishing vessels





2021 action plan



EDUCATION

Thematic webinars for members with external panelists

Concept-notes



SUPPLY CHAINS

Transparency & Monitoring

2021: focus on slave labor issues and observer safety

Study FAD-free fishing: definition, on-board practices and chain of custody



ADVOCACY

RFMOs advocacy

Participation to fora: NGO Tuna Forum, WWF VTTR, **LDAC**

Social media communication



TUPA and LDAC

Application to be LDAC member:

- Earthworm Foundation would be LDAC member as it hosts TUPA
- EF would represent the voice of TUPA members (processing & marketing sector) and not speak for itself
- EF would be active mainly in LDAC GT1: Highly Migratory Stocks and Relevant Regional Fisheries Management Organizations
- 2 possibilities
 - Sector organisations
 - Other interest groups

